

HOX — Investor & Co-founder One-Pager

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The Problem

- 🚚 Logistics is expensive & unsustainable: \$8–80 per delivery, 0.8kg CO₂ each.
- 🌐 Wasted capacity: Billions of daily trips (bikes, metros, trains, air/sea) run empty.
- 🏠 24h SMEs lack affordable same-day/intercity delivery options.

The Solution

HOX is a SaaS platform for **fractional logistics**, using existing mobility instead of fleets.

- 📦 Multi-leg routing (urban → intercity → international)
- 🏠 24h PUDOs/lockers for pickup & drop-off
- 🔑 QR-code handoffs, escrow payments, CO₂ tracking
- 🚲♂ No gig economy → everyday commuters, 2–3 deliveries/day
- 💻 SaaS rails: fiat payments, bank-grade security

Why Now & Market


- 🌱 ESG push & traffic reduction → sustainable logistics CAGR 25% (Statista).
- 📈 PUDO networks scaling 30%/yr (Europe).
- 🌞 TAM \$100B+ (last-mile & small parcels).
- 📍 Initial pilots: Amsterdam, New York, Paris, Boston → expansion to 10+ cities by 2027.

Traction & Roadmap

- 🌐 Landing page live, SaaS built solo (NestJS, PostgreSQL, Redis).
- 📊 Simulated 520k deliveries; 1M kg CO₂ avoided/year.
- 📄 10–15 LOIs (pharmacies, law firms).
- 🚀 MVP (Q4 2025): 100 deliveries; pilots in EU/US in 2026.

Business & Financials

- 💰 Model: 10–20% fee → \$1–1.5 net per delivery, 30–40% margin at scale.

-  Projections:
 - Year 1: ~1k deliveries/day → \$1.8M revenue.
 - Year 5: ~10–12k/day (10+ cities) → \$20–25M revenue.

Investment & Team

🎯 Raising \$300–500k pre-seed (SAFE \$3–5M cap / 10–20% equity).

Use: \$150k team, \$50k infra, \$50k pilots, \$50–250k expansion.

👤💻 Founder/CEO: Luiz Lomphar — full-stack, built SaaS solo, LOIs secured.

🤝 Searching: Technical Co-Founder (Full-stack/DevOps).

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